

## Outstanding performance TDK presents Distribution Awards in Europe

March 26, 2014

TDK Corporation honored its best distributors in Europe for their outstanding performance in the distribution of TDK and EPCOS components. The TDK Distribution Award 2013 in gold went to Anglia Components and RS Components won the silver award. Four distribution partners received the bronze trophy: Avnet Abacus, the Elgerta Group, Sorelec, and TTI Europe.

The awards are based on TDK's Senten Manten distributor performance evaluation program. The Japanese term, Senten Manten, stands for the perfect result, which is reached with 1000 points. The scoring for the award is based on the distributors' performance in four categories: business performance, inventory management, contractual terms, and operational excellence.

"I am very pleased that we are able to present six Distribution Awards in Europe in 2013. This really shows how dedicated our distributors are when it comes to the distribution of TDK and EPCOS products," said Dietmar Jaeger, TDK Vice President of Sales Distribution, at the awards ceremony in Munich. "Our annual performance evaluation helps us to optimize our distributors' linecards and support and thus serve our customers even better and faster."

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### About TDK Corporation

TDK Corporation is a leading electronics company based in Tokyo, Japan. It was established in 1935 to commercialize ferrite, a key material in electronic and magnetic products. TDK's portfolio includes electronic components, modules and systems\* marketed under the product brands TDK and EPCOS, power supplies, magnetic application products as well as energy devices, flash memory application devices, and others. TDK focuses on demanding markets in the areas of information and communication technology and consumer, automotive and industrial electronics. The company has a network of design and manufacturing locations and sales offices in Asia, Europe, and in North and South America. In fiscal 2013, TDK posted total sales of USD 9.1 billion and employed about 80,000 people worldwide.

\* The product portfolio includes ceramic, aluminum electrolytic and film capacitors, ferrites, inductors, high-frequency components such as surface acoustic wave (SAW) filter products and modules, piezo and protection components, and sensors.

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