

 Press Information

Corporate

TDK opens Sales Office in Romania

- Sales office located in the center of Timișoara, in western Romania
- Additional presence strengthens TDK automotive business in Eastern Europe

July 21, 2026

TDK Corporation (TSE:6762) announces the opening of its sales office in Romania. It is located in the center of Timișoara, in the western part of the country, close to the borders with Hungary and Serbia. Six employees will initially support local customers, primarily from the automotive sector.

In recent years, major automotive customers have established not only manufacturing operations in Eastern European countries, but also R&D and procurement activities. Customers will now be provided with direct, comprehensive on-site support for passive components and sensors. "The new location underscores our commitment to the automotive business in Europe and will further enhance our strong position in the region," says Josef Vissing, President of TDK Europe.

Andrei Buhaceanu, one of the two new Heads of the sales office, adds: "Our new sales office in Timișoara brings us much closer to our customers, who have recently expanded their presence in Eastern Europe. This move will create new business opportunities for TDK."

With this new office, TDK now operates 18 sales offices across Europe.

The office address and contact details are as follows:

TDK Romania S.R.L.
St Coriolan Brediceanu 10, AFI Park Building C, Mezanin
Timișoara 300011
ROMANIA

E-Mail: teu.sales.romania@tdk.com

Phone: +40723114111

About TDK Corporation

TDK Corporation (TSE:6762) is a global technology company and innovation leader in the electronics industry, based in Tokyo, Japan. With the tagline “In Everything, Better” TDK aims to realize a better future across all aspects of life, industry, and society. For over 90 years, TDK has shaped the world from within; from the pioneering ferrite cores to cassette tapes that defined an era, to powering the digital age with advanced components, sensors, and batteries, leading the way towards a more sustainable future. United by TDK Venture Spirit, a start-up mentality built on visions, courage and mutual trust, TDK’s passionate team members around the globe pursue better—for ourselves, customers, partners, and the world. Today, the state-of-the-art technologies of TDK are in everything, from industrial applications, energy systems, electric vehicles, to smartphones and gaming, at the core of modern life. TDK’s comprehensive, innovative-driven portfolio includes cutting-edge passive components, sensors and sensor systems, power supplies, lithium-ion and solid-state batteries, magnetic heads, AI and enterprise software solutions, and more—featuring numerous market-leading products. These are marketed under the product brands TDK, InvenSense, Micronas, Tronics, TDK-Lambda, TDK SenseEI, and ATL. Positioning the AI ecosystem as a key strategic area, TDK leverages its global network across the automotive, information and communication technology, and industrial equipment sectors to expand its business in a wide range of fields. In fiscal 2026, TDK posted total sales of USD 16.6 billion and employed about 107,000 people worldwide.

You can download this text and associated images from www.tdk-electronics.tdk.com/en/260721

Contacts for regional media

Region	Contact	Phone	Mail
Europe	Uli PECHER TDK Electronics AG Munich, Germany	+49 89 54020 2244	uli.pecher@tdk.com