

 Press Information

## Corporate

**TDK presents DigiKey with “Global Best Performance Award 2025”**

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- Award recognizes strong business performance and long-standing collaboration
- Signs of a recovery in the distribution business

May 21, 2026

TDK Corporation (TSE:6762) has honored the globally active high-service distributor DigiKey with this year’s “Global Best Performance Award,” thereby recognizing its outstanding business performance and the successful collaboration over the past year. DigiKey impressed in particular with its strong international orientation and its ability to reliably serve customers worldwide. Of particular importance was the fact that DigiKey is firmly established in the Chinese and U.S. markets. In addition, the company has the capability to supply developers, design houses, as well as medium-sized enterprises with small quantities, thereby enabling production ramp-ups.

“DigiKey is extremely honored to receive the 2025 Global Best Performance award from TDK,” said Jason Simoneau, Vice President, Passives and Multimarket Semiconductor at DigiKey. “Our long-standing partnership with TDK has provided customers around the globe with exceptional technologies to create innovative products that accelerate progress. We look forward to continued collaboration and growth centered on TDK’s comprehensive, innovation-driven portfolio of cutting-edge electronics.”

“I am very pleased with the outstanding performance of DigiKey as one of our long-standing partners with whom we collaborate strategically,” says Dietmar Jäger, General Manager Distribution & EMS Sales Division. “This shows that even in a challenging market environment, success is possible with a strong team,” adds Dietmar Jäger.

Electronics distribution is currently showing clear signs of a recovery. “The delivery of small quantities to small customers can be an early indicator of a broader market recovery,” says Dietmar Jäger. “We are well positioned with our products for the markets we serve through distribution, particularly AI applications in China and industrial applications in the U.S.” China remains the most important market, followed by the U.S. and Europe.

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**About TDK Corporation**

TDK Corporation (TSE:6762) is a global technology company and innovation leader in the electronics industry, based in Tokyo, Japan. With the tagline “In Everything, Better” TDK aims to realize a better future across all aspects of life, industry, and society. For over 90 years, TDK has shaped the world from within; from the pioneering ferrite cores to cassette tapes that defined an era, to powering the digital age with advanced components, sensors, and batteries, leading the way towards a more sustainable future. United by TDK Venture Spirit, a start-up mentality built on visions, courage and mutual trust, TDK’s passionate team members around the globe pursue better—for ourselves, customers, partners, and the world. Today, the state-of-the-art technologies of TDK are in everything, from industrial applications, energy systems, electric vehicles, to smartphones and gaming, at the core of modern life. TDK’s comprehensive, innovative-driven portfolio includes cutting-edge passive components, sensors and sensor systems, power supplies, lithium-ion and solid-state batteries, magnetic heads, AI and enterprise software solutions, and more—featuring numerous market-leading products. These are marketed under the product brands TDK, InvenSense, Micronas, Tronics, TDK-Lambda, TDK SenseEI, and ATL. Positioning the AI ecosystem as a key strategic area, TDK leverages its global network across the automotive, information and communication technology, and industrial equipment sectors to expand its business in a wide range of fields. In fiscal 2026, TDK posted total sales of USD 16.6 billion and employed about 107,000 people worldwide.

**About DigiKey**

DigiKey, headquartered in Thief River Falls, Minn., USA, is the global distribution leader of electronic components and automation products. DigiKey delivers the broadest and deepest selection of products available for immediate shipment worldwide, offering more than 18.0 million components from nearly 3,000 trusted manufacturers. Engineers, designers, builders and procurement professionals rely on DigiKey for innovative digital solutions, design tools and frictionless purchasing experiences that simplify every stage of their projects. Discover more about DigiKey’s electronics distribution, automation solutions and design resources at [digikey.de](https://www.digikey.de) and on [Facebook](#), [X](#), [YouTube](#), [Instagram](#) and [LinkedIn](#).

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**Contacts for regional media**

Region	Contact	Phone	Mail
<b>Europe</b>	Uli PECHER TDK Electronics AG München, Deutschland	+49 89 54020-2244	<a href="mailto:Uli.pecher@tdk.com">Uli.pecher@tdk.com</a>