

## Awards

### TDK honors best distributors

April 26, 2023

TDK recognized its best distribution partners in Europe for the 10th time with the European Distribution Award 2023. The gold award in the International Distributor category went to Avnet Abacus. In the e-Catalogue Distributor category, Mouser Electronics was honored. Best Local Distributor is the German company Beckmann Elektronik.

In the International Volume Distributor category, silver went to Arrow and bronze to TTI. In the e-Catalogue Distributors category, TME Electronic received silver and Digi-Key Electronics bronze. Besides Beckmann Elektronik, the best local distributors were the Polish company Elhurt Spółka with silver and for the first time the French distributor Equipements Scientifiques, which received bronze.

“We look back on a strong sales year in 2022,” says Dietmar Jaeger, head of TDK’s Global Distributor Division. “With about 50 percent of our distributor partner evaluation related to business development and operational success, this year’s results have been very good.” According to Jaeger, the main sales drivers were business with products for e-mobility and charging infrastructure in the automotive sector and with components for regenerative energy production in the industrial electronics sector.

Michael Beckmann, General Manager Beckmann Elektronik, expresses his gratitude for the recognition: “The combination of technologically sophisticated TDK products and our performance as a specialist distributor in design-in support has proven to be extremely successful over decades. Therefore, this year’s gold award fills us with enormous pride and inspires us to continue providing customers with service at the very highest level.”

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#### About TDK Corporation

TDK Corporation is a world leader in electronic solutions for the smart society based in Tokyo, Japan. Built on a foundation of material sciences mastery, TDK welcomes societal transformation by resolutely remaining at the forefront of technological evolution and deliberately “Attracting Tomorrow.” It was established in 1935 to commercialize ferrite, a key material in electronic and magnetic products. TDK’s comprehensive, innovation-driven portfolio features passive components such as ceramic, aluminum electrolytic and film capacitors, as well as magnetics, high-frequency, and piezo and protection devices. The product spectrum also includes sensors and sensor systems such as temperature and pressure, magnetic, and MEMS sensors. In addition, TDK provides power supplies and energy devices, magnetic heads and more. These products are marketed under the product brands TDK, EPCOS, InvenSense, Micronas, Tronics and TDK-Lambda. TDK focuses on demanding markets in automotive, industrial and consumer electronics, and information and communication technology. The company has a network of design and manufacturing locations and sales offices in Asia, Europe, and in North and South America. In fiscal 2022, TDK posted total sales of USD 15.6 billion and employed about 117,000 people worldwide.

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