

Awards

TDK honors best distributors

- TDK Best Global Performance Award for Mouser Electronics
- TDK European Distribution Awards in Gold for Avnet Abacus, RS Components Europe and EPI-Components
- Good inventory management and long-term planning remain important success factors

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TDK has once again honored its best and most successful distributors. The TDK Best Global Performance Award went to Mouser Electronics. TDK European Distribution Awards in Gold were presented to Avnet Abacus in the International Distributor category, to RS Components Europe in the e-Catalogue Distributors category and to the Austrian company EPI-Components as Best Local Distributor.

“Due to the ongoing very high demand for our products, good inventory management and long-term planning were also important success factors for the award in 2021,” says Dietmar Jaeger, head of TDK’s Global Distributor Division. International distributors in particular benefited here and achieved above-average growth, Jaeger added. Mouser Electronics more than doubled its sales of TDK products and therefore received the TDK Global Performance Award at the Electronic Distribution Show (eds) in Las Vegas in May.

Four additional Distribution Awards were presented in Europe: In the e-Catalogue Distributors category, silver went to Mouser Electronics Europe and bronze to TME Electronic Components. In the local distributors category, the Polish distributor Elhurt Spółka came second and the German company Beckmann Elektronik third.

Massive investment in inventory

“Looking at Europe, Avnet Abacus has done a very good job among the international distributors, showing stable performance with good growth rates both in the long term and over the past three years,” says Jaeger.

“We are both proud and delighted that TDK as one of our largest partners has once again awarded us its European Distribution Award”, says Rudy Van Parijs, President Avnet Abacus. “We are growing faster than the market because we believe in providing local support as it is important to be close to our customers. Second, we invest in additional products and higher volumes. The value of our inventory is currently about 65 percent higher than a year ago. Third, we provide the best logistical solutions for both our customers and our suppliers.”

For the first time among the award winners this year is the Polish distributor TME Electronic Components. "I am very pleased about this because this company shows a very good performance overall and continuously invests in its warehousing," says Jaeger. He adds TME's fully automated warehouse in Łódź, Poland's third largest city, is particularly impressive.

About TDK Corporation

TDK Corporation is a world leader in electronic solutions for the smart society based in Tokyo, Japan. Built on a foundation of material sciences mastery, TDK welcomes societal transformation by resolutely remaining at the forefront of technological evolution and deliberately "Attracting Tomorrow." It was established in 1935 to commercialize ferrite, a key material in electronic and magnetic products. TDK's comprehensive, innovation-driven portfolio features passive components such as ceramic, aluminum electrolytic and film capacitors, as well as magnetics, high-frequency, and piezo and protection devices. The product spectrum also includes sensors and sensor systems such as temperature and pressure, magnetic, and MEMS sensors. In addition, TDK provides power supplies and energy devices, magnetic heads and more. These products are marketed under the product brands TDK, EPCOS, InvenSense, Micronas, Tronics and TDK-Lambda. TDK focuses on demanding markets in automotive, industrial and consumer electronics, and information and communication technology. The company has a network of design and manufacturing locations and sales offices in Asia, Europe, and in North and South America. In fiscal 2022, TDK posted total sales of USD 15.6 billion and employed about 117,000 people worldwide.

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