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## Outstanding product quality, delivery performance and service **Best Quality Performance Award from ZTE**

February 19, 2015

TDK Corporation announces that its subsidiary, EPCOS Greater China, has received ZTE Corporation's Best Quality Performance Award. The decisive factors in winning this award were excellent performance in 2014 in terms of product quality, delivery reliability and service. ZTE is one of the world's leading manufacturers of telecommunication equipment and offers a broad range of products for voice, data and multimedia applications as well as wireless broadband services. Based in Shenzhen, the company purchases a range of EPCOS and TDK products, including SAW filters, RF front-end modules, PTC and NTC thermistors, varistors, surge arresters and inductors, as well as ceramic, film and aluminum electrolytic capacitors.

As a strategic partner of ZTE, EPCOS Greater China already received the company's Best Quality Performance Award in 2011. In 2010 the EPCOS subsidiary won the Best Global Partner Award and in 2012 the Best Delivery Award.

#### **About TDK Corporation**

TDK Corporation is a leading electronics company based in Tokyo, Japan. It was established in 1935 to commercialize ferrite, a key material in electronic and magnetic products. TDK's portfolio includes electronic components, modules and systems\* marketed under the product brands TDK and EPCOS, power supplies, magnetic application products as well as energy devices, flash memory application devices, and others. TDK focuses on demanding markets in the areas of information and communication technology and consumer, automotive and industrial electronics. The company has a network of design and manufacturing locations and sales offices in Asia, Europe, and in North and South America. In fiscal 2014, TDK posted total sales of USD 9.6 billion and employed about 83,000 people worldwide.

\* The product portfolio includes ceramic, aluminum electrolytic and film capacitors, ferrites, inductors, highfrequency components such as surface acoustic wave (SAW) filter products and modules, piezo and protection components, and sensors.

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